

Knowbella Tech and the Center for Advancing Innovation Form Partnership

BETHESDA, Md. and CINCINNATI (PRWEB) April 11, 2018

Knowbella Tech and the Center for Advancing Innovation announce the formation of a unique intellectual property (IP) sharing and commercialization model.

The Center for Advancing Innovation helps institutions maximize the commercialization potential of their most promising inventions. A main component of this effort is bringing the IP to the attention of the entrepreneurial community and potential investors. With a novel model of wrapping challenges and accelerator programs around the IP, CAI is able to fast-track IP to markets.

Conversely, Knowbella Tech helps institutions make value of their underperforming IP. This will be done by crowdsourcing researchers around the underperforming IP within its free web-based collaboration platform, the Knowbella Platform™. The platform is expected to launch in late 2018 after the launch of the Knowbella Tech Token Generating Event (TGE) for Helix™, “The Currency of Science™”. The Helix offering will be one of the first US Securities and Exchange Commission (SEC) compliant TGE (also known as Initial Coin Offering, or ICO).

According to Mark Pohlkamp, CEO of Knowbella Tech, “CAI has proven an unparalleled ability to creatively and quickly advance commercially viable IP by launching strong startups through a challenge model. We are pleased to offer another level of value. IP that CAI does not pursue through its challenges can now be advanced through the Knowbella Platform. Not only will we promote CAI’s challenges to the scientists within the Knowbella

Platform, but our network can be a source of Chief Science Officers and consultants to assist the CAI entrepreneurial startups.”

According to Rosemarie Truman, CEO of CAI, “CAI is working with over 170,000 federally-funded inventions; yet, less than one percent of these inventions meet our rigorous commercial viability due diligence criteria. The inventions we evaluate, yet leave on the shelf, could have enormous impact on public health. By partnering with Knowbella Tech, together we can establish a comprehensive model to maximize the potential of the entire portfolio versus the small portion CAI seeks to advance.”

About Knowbella Tech LLC

Its mission is crowdsourcing the global scientific community around orphan and dormant intellectual properties to collaboratively advance science and generate a public good. The freely available Knowbella Platform™ that will result from a successful Token Generating Event (TGE) in mid-2018 will enable scientists to collaborate around advancing technologies. Scientists will be rewarded for their conduct of science within the Platform with Helix™, “The Currency of Science™.”

About the Center for Advancing Innovation

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms and models. CAI's mission is to accelerate and increase the volume of research commercialization in support of high growth business to ignite entrepreneurship, bolster the global economy, and maximize the commercial and knowledge-based potential of promising inventions. CAI's award-winning challenge-based accelerator, rigorous evidence-based due diligence, and capital-efficient lean management models serve to hyper-accelerate “gazelle” high-performing startups for outsized investor returns. For additional information about CAI, please visit

<http://www.thecenterforadvancinginnovation.org>.